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EMAIL

**DESIGN@**  
mrjoebond.co.nz

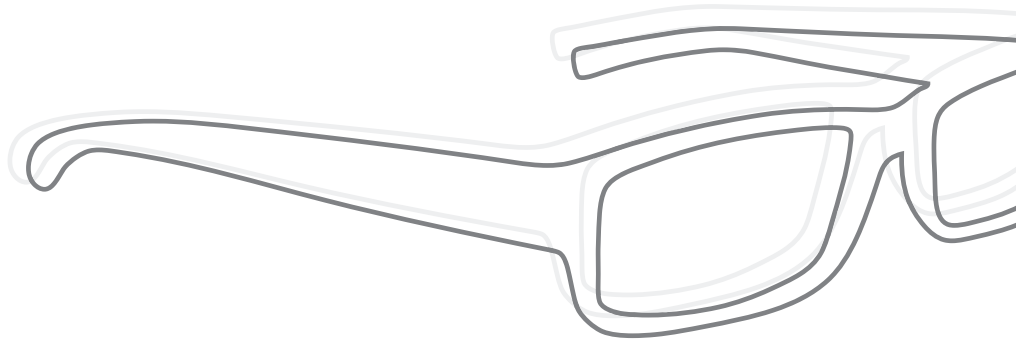
**MRJOEBOND**

DESIGN COMPANY, INC.

**ONLINE PORTFOLIO**

<http://mrjoebond.co.nz>





## ABOUT ME

The kick I got from drawing G.I. Joe characters in my school books as a boy or my favourite band logos as a teenager was enough to convince me that I had a future in graphic design.

My boyhood passion steered me towards a design degree at Massey University, Wellington, where I achieved First Class Honours. It was here I developed my love of typography and publication design. Since graduating from Massey in 2001 I have created and distributed several of my own publications. The latest being Wiggum, which recently had featured segments in Manual Magazine and also on Juice TV and MTV. I have also currently finished being the sole designer for the Interislander and Tranz Scenic Onboard magazines.

I have 5 years of commercial experience as a designer, having worked for design firms both here and in the UK since graduation. I joined Cabin Fever soon after returning to Wanaka, New Zealand from my

travels at the end of 2005. Packaging has been an integral part of my work at Cabin Fever – from chutney to power drills. Being based in Central Otago, a remote part of New Zealand, meant I worked with a range of wine clients including Quartz Reef, Bald Hills, Nevis Bluff and Akarua.

I strive for a fresh approach to every project, no matter how big or small it may be. My strength lies in my ability to produce creative solutions that are both memorable and functional.



## WORK ETHIC

Working as a contract designer for the past four years has meant that I have had to be self disciplined and motivated. I do this by immersing myself in the work and constantly searching for fresh and authentic solutions.

I am always keen to learn and quickly. My love for typography ensures I have an eye for detail. I can work fast and efficiently and as a trained graphic designer I excel in visual and oral communication.

I am passionate about my work and always strive for improvement and I encourage suggestions and criticism. I enjoy collaborative projects where ideas and concepts are formed as part of a group.

## INTERESTS

I love snowboarding in winter (which led me to live in Vancouver) and I enjoy running, swimming and touch rugby in summer.

I am enthusiastic about art. I am a fan of Andy Cruz, Jim Phillips, Frank Kozik, Andy Howell and Shepard Fairey among others. I have an appreciation of a wide range of music and I have also played guitar for the last fifteen years. Like most kiwis, I enjoy a day in fresh snow, a hot day at the beach and a cold beer at a barbeque.

## SOFTWARE | HARDWARE (TECH SKILLS)

Apple MAC

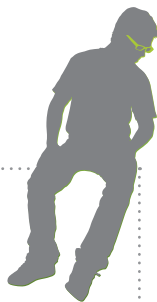
### DESKTOP SOFTWARE

Sound experience & knowledge of (latest versions) -

InDesign | Illustrator | Photoshop

Freehand | Office





## WORK EXPERIENCE

December 2005 - Present

### **CABIN FEVER** CENTRAL OTAGO

**GEORGIE TOLMAY** | CREATIVE DIRECTOR

**JOB TITLE:** Designer

**ROLE:** Working directly with many different clients, from corporate multi-nationals to small local work for art galleries. I designed for all mediums from branding to print.

**CONTACT GEORGIE**

Ph: +64 3 443 6548 / Mob: +64 21 222 4601  
georgie@cabinfever.co.nz

July 2007 - Present

### **THINKER** QUEENSTOWN

**STEVE LINDSAY** | DIRECTOR

**JOB TITLE:** Designer

**ROLE:** Creating powerful and 'smashable' brands that last the test of time

**CONTACT STEVE**

Mob: +64 21 454 417 / steve@thinker.co.nz  
PO Box 2339 · Wakatipu · Queenstown · 9349

March 1998 - Present

### **CONSOFAS DESIGN LAB** BYRON BAY - AUSTRALIA

**PIERRE HADLOW** | SENIOR DESIGNER

**ROLE:** Pierre and I have collaborated on many projects over the last ten years. I trust him as a judge of my character and my design more than anyone I know.

**CONTACT PIERRE**

Mob: +61 420 350613 / pierre@consofas.com

#### **What is Cabin Fever?**

Cabin Fever is a creative design studio based in Lake Hawea, New Zealand, focussed on the production of competitive and excellent solutions for business'. Utilising the latest technology in combination with a broad business experience, they develop original marketing tools or take something that is already good and turn it into something unique.

#### **What is Thinker?**

Thinker is a forward-looking, results driven marketing & ideas company focused on bringing fresh business or ideas to the market.

